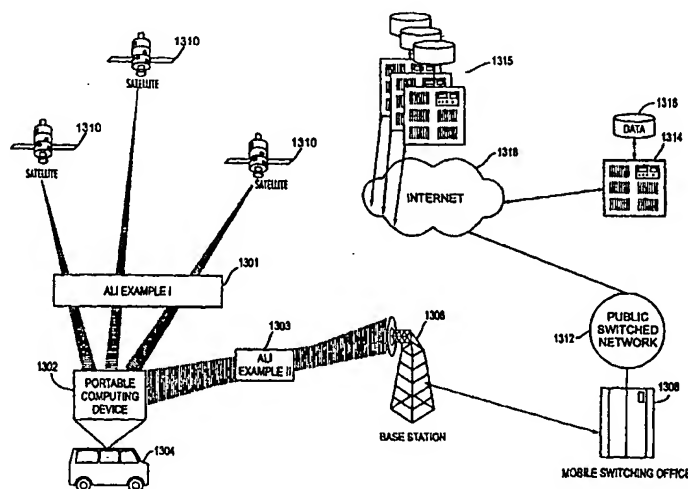




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<b>(21) International Application Number:</b> PCT/US00/03835 <b>(22) International Filing Date:</b> 14 February 2000 (14.02.00) <b>(30) Priority Data:</b> 09/257,462      25 February 1999 (25.02.99)      US <b>(71) Applicant (for all designated States except US):</b> GO2 SYSTEMS, INC. [US/US]; 18400 Von Karman Avenue, Fourth Floor, Irvine, CA 92612-1597 (US). <b>(72) Inventors; and</b> <b>(75) Inventors/Applicants (for US only):</b> HANCOCK, S., Lee [US/US]; 4 Hampshire Court, Newport Beach, CA 92660 (US). DANA, Peter, H. [US/US]; 1101 Walnut Street, Georgetown, TX 78626 (US). MORRISON, Scott, D. [US/US]; 24111 Castilla Lane, Mission Viejo, CA 92691 (US). <b>(74) Agents:</b> SCHMELZER, Troy, M. et al.; Lyon & Lyon LLP, Suite 4700, 633 West Fifth Street, Los Angeles, CA 90071-2066 (US).		<b>(81) Designated States:</b> AE, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BY, CA, CH, CN, CR, CU, CZ, DE, DK, DM, EE, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, NO, NZ, PL, PT, RO, RU, SD, SE, SG, SI, SK, SL, TJ, TM, TR, TT, TZ, UA, UG, US, UZ, VN, YU, ZA, ZW, ARIPO patent (GH, GM, KE, LS, MW, SD, SL, SZ, TZ, UG, ZW), Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European patent (AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LU, MC, NL, PT, SE), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, GW, ML, MR, NE, SN, TD, TG).  <b>Published</b> <i>With international search report.</i>

(54) Title: INTERNET BASED GEOGRAPHIC LOCATION REFERENCING SYSTEM AND METHOD



## (57) Abstract

A system and method for automatically providing services over a computer network, such as the Internet, for users in a mobile environment based on their geographic location. An application program is installed on a client computer system that prompts the user to input information. The application program builds a data packet comprising location information and user information. The client computer system connects with a server coupled to a computer network and transmits the electronic data packet to the server. The information in the data packet is used to formulate a database query, the result of which is an address (URL) of a particular enhanced server that matches the client's request. The URL is transmitted to the client. The client computer system launches a web browser and connects to the enhanced server. Upon connection relevant data customized for the client's location is automatically displayed without additional input from the user.